

EASTMAN KODAK COMPANY  
343 STATE STREET  
ROCHESTER, NEW YORK 14650



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This is your subscription card for Kodak Pro

# EASTMAN KODAK COMPANY

ROCHESTER, NEW YORK 14650

GENERAL OFFICES  
343 STATE STREET

TELEPHONE  
AREA CODE 716 325-2000

December, 1968

IMPORTANT NOTICE FOR  
THE READER OF KODAK  
PROFESSIONAL PHOTOGRAPHIC MAGAZINES

We hope that you look forward to receiving Kodak publications or technical information, and find that they are valuable to you in your work. To help us continue sending you exactly the information that is most useful to you, please complete the short questionnaire card enclosed and return it to us.

Completing this questionnaire will mean that you will receive just the information that is suited to your particular needs. If for some reason we do not receive a completed questionnaire from you, we will have to assume that you are no longer interested in receiving our publications and will remove your name from our mailing lists.

If you are currently receiving more than one Kodak professional photographic publication, you will receive more than one readership questionnaire. Please return all questionnaires, making sure that one is completely filled out.

Let us hear from you soon. Thank you.

Sincerely,



RWEdwards:d3

Manager, Advertising and  
Customer Service

Professional, Commercial  
and Industrial Markets  
Division

**Please Check The Most Appropriate Box:**

- ☐ I read this publication regularly for information which is valuable to me in my work.
- ☐ I am no longer interested in receiving this publication. Please remove my name from your mailing list.

**Please Answer Applicable Sections:**

**A. If you are a working professional photographer or owner/manager of a picture-taking facility, please indicate here the three or fewer types of photography in which you are engaged. Check a box in the #1 column to indicate that this (i.e. Portraiture) is your primary activity. Check a box in the #2 column to indicate your secondary activity (if any). Check a box in the #3 column to indicate your minor activity (if any). Check three or less.**

1	2	3
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Portraiture—3A
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Commercial—3B
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> In-Plant Industrial—3C
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Industrial—3D
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> School—Elementary—260A
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Bio-Medical—103A
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> School—Graduate—3E
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Photo Journalism—6A
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Identification—101A
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Security, Fire, Police—26A
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Other.....
40	41	42

**B. If you are engaged in professional finishing, please indicate here the type, and your job function. Complete both sections.**

**TYPE OF FINISHING**

(Check only one)

- ☐ Finisher for the Trade—88A43
- ☐ School Finisher—260A43
- ☐ School and Professional Finisher—88B43
- ☐ Finisher for own needs—88C43 (Internal Facility)

**JOB FUNCTION**

(Check only one)

- ☐ Retoucher, Colorist—3A44
- ☐ Production Technician—88A44
- ☐ Manager, Owner—88B44

**C. If you are not engaged in either professional picture taking or finishing, please check the one term below which best describes your association with, or interest in, photography.**

- ☐ Dealer or Salesman of Photographic Supplies—D
- ☐ Full time teacher of Photography—3A45
- ☐ Student of Photography—3B45
- ☐ Municipal Official or Administrator—26A45
- ☐ Industrial Purchasing Agent—3C45
- ☐ Art Director—1A45
- ☐ Advertising Management—1B45
- ☐ Amateur Photographer/Hobbyist—D

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**Important!**

This is your subscription card for Kodak Professional Publications. Please fill it in appropriately and mail it today. Correct your name/address if necessary. Thanks.